

# Say Hello to MATTO

## John "Matt" Overwine

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## Skills

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Acrobat, After Effects, Premiere)
- Figma, Sketch (prototyping software)
- Microsoft Office (Word, Excel, PowerPoint)
- Software Development (HTML, CSS, JS, PHP, SQL, React, Angular, GIT, Command Line)
- CMS Platforms (Wordpress, Joomla, Drupal, Big Commerce, Squarespace, Shopify)
- Google (Analytics, Tag Manager, Optimize)
- Server Management (LAMP, WP Engine)
- Artistic (Digital Photography, Screen Printing, Painting, Illustration)

## Involvement

- **Member:** American Institute of Graphic Artists, Friends of Figma Cincinnati, Covington Creates
- **Volunteer:** Huenited Collective, Kenton County Board of Elections (poll worker/technician), Covington Community Montessori, Center for Great Neighborhoods, Hour of Code
- **Speaker:** Code Kentucky Speaker Series 2023

## Objective

I am a multi-disciplinary graphic designer with skills in web and digital product design, front-end development, and teaching. I am most useful when applying these skills to solve complex problems where I often follow a project from beginning to end; from kick-off to production, user feedback and iteration. I want to apply any and all of my skills for you, and be challenged in my work.

## Education

### Northern Kentucky University, Highland Heights, KY

Bachelor of Fine Art in Graphic Design (2009)

## Experience

### Holland Adhaus, Cincinnati, OH

Web Designer & Front End Developer

05.2024 – 12.2024

- Designed and built websites and landing pages for large and small businesses.
- Used Wordpress + Elementor + Advanced Custom Fields to simplify build process.
- Worked collaboratively with Creative Director and Full-Stack Developer.

### Madison Design, Covington, KY

Senior UI/UX Designer & Front End Developer

06.2022 – 02.2024

- Designed and built digital products, websites, landing pages, HTML5 banner ads, & emails.
- Created internal web and digital product project process.
- Created Lunch & Learns to up-skill employees about Figma, AI, and other current topics.

### Northern Kentucky University, Highland Heights, KY

Adjunct Professor, Lecturer, Professor of Practice

08.2016 – 05.2022

- Led practical instruction in 100-, 200-, 300-, and 400-level design studio classes.
- Organized and executed digital projects to benefit students during Covid-19 disruption.
- Recorded lectures to encourage asynchronous learning opportunities.

### MattOverwine.com, Covington, KY

UI/UX, Web & Digital Product Designer, Front-End Developer

08.2016 – 05.2022

- Completed freelance projects for area start-ups, marketing and advertising agencies, educational institutions, community non-profits, and companies of all sizes.
- Managed sales, marketing, accounting, project management, design, and development.

### Procter & Gamble, Cincinnati, OH

Growthworks Garage Bench Member, UI/UX & Development Lead

01.2018 – 06.2018

- Lead project management, design, development and user experience for P&G DTC innovation brands at Growthworks Garage.
- Built BigCommerce websites configured for local, DTC order processing and shipping.

### Everything But The House, Cincinnati, OH

Digital Product Designer & Front-End Developer

08.2017 – 12.2018

- Worked with business leaders to design solutions for new software features.
- Worked as part of a development team to build, test, and implement new features.
- Assessed the needs of warehouse operations and constructed features based on service design best practices.